

BEAUTY *Celebration*

As the main dentist on the popular TV programme Extreme Makeover UK on Living TV, I was always fascinated about how women (and some men too!) looked so much more confident and amazing when they had a new smile! I can honestly say that the appreciation I received as a cosmetic dentist for all the cases I treated sometimes even brought tears to my eyes when I saw the life changing results we created as a team (plastic surgeon, make up artist, top hairdressers, top laser eye surgeon, fashion expert and fitness trainer).

The story now continues at Smile Design By Ash. I have painstakingly created a unique dental practice and offer an outstanding level of customer service, professional advice and comfortable dental care for all the family. However, as a cosmetic dentist, I have realized that the beauty of a smile is not complete by just having straight, white teeth. Lips play such an important role. Men are attracted by fuller, well-defined lips. Women also know that they will look better with the correct lipstick. Wouldn't it be great if you could have the perfect lips all the time without having to put on lipstick all the time?

What about your eyes? I am always intrigued at the sparkle in a client's makeover photo after they have had their smile done. Eyes can be an amazing asset in communication and feeling more attractive. Again, how great would it be if you had perfect and permanent make-up, as well as beautiful eyebrows to frame your eyes?

We all know that skin tone is also important in looking healthy and younger. Eating a balanced diet, drinking lots of water and not smoking are three simple (but often not done) things we can all follow. Are you also aware of the whole range of simple cosmetic treatments available to subtly and beautifully enhance your facial appearance? People always have a choice: grow old naturally and gracefully, or find a true artist who has experience and knowledge in the art and science of facial aesthetics.



So whether you are a young "twenty something" mum, or are panicking because you are turning fifty, you can now easily look ten years younger. When you have more confidence, the world will see you differently...

On February 3rd 2011, we had a stunning launch party at the David Lloyd club in Chigwell celebrating the launch of the new dental practice. 50 bottles of champagne were enjoyed by the 230 guests that attended. On June 30th 2011, I am proud to announce the launch of the facial aesthetics and permanent make-up services at our dental practice. This will be an exciting evening to meet the two stars working with me – Frances Furlong (Facial Aesthetics expert) and Ashlene McCormack (Permanent Makeup Artist). I will take back stage this time and let you marvel at the amazing work these two gifted clinicians will perform via the live demonstrations on the evening. So, if you want to find out more about how to achieve a healthy and more attractive smile, or you are interested in having younger and healthier looking skin, or indeed wondered how good "permanent makeup" can actually look, join us on 30th June 2011 at 5-8pm. Don't eat, as you will miss out on some amazing Asian gourmet canapés, and come with friends so you can choose between the wine or the champagne. Assuring you of our best attention at all times, Ash.

Smile Design By Ash
6 Chigwell Rise, Chigwell, Essex, IG7 6AB
020 85000544
www.smiledesignbyash.co.uk

