

Medical Aesthetics Conference

In association with
COSMETIC NEWS

Medical aesthetics is one of the fastest growing specialties in the beauty industry and Professional Beauty 2011 has a day-long conference dedicated to this expanding sub-sector. The programme will cover everything from cosmetic injectables to the business of aesthetics; from laser treatments and IPL to body contouring and skin needling.

Sunday, 27 February, 2011

11am - 12am Cosmetic Injectables MA1

This session will examine the role of Botox® and fillers, mesotherapy and cosmetic injectable procedures.

11.00-11.20 Cosmetic Injectables: An Overview

Dr Xavier Goodarazon

11.20-11.40 The 'Glow Getter' Treatment: Skin Revitalisation

Dr Toni Phillips

11.40-12.00 Cosmetic Injectables Register: Why Beauty Therapists Shouldn't Inject

Sally Taber

12am-1pm The Business of Aesthetics MA2

This session will explore aspects of all aspects of running a successful business in this emerging field.

12.00-12.20 Bringing Aesthetics into the Beauty Salon Environment

Anna Szpnykina

12.20-12.40 Body Image Psychology and the Aesthetic Consultation

James Lamper

12.40-13.00 Online Marketing: Attracting the Aesthetic Client

Stephen Handisides

1pm-2pm Laser and IPL MA3

From hair removal to facial rejuvenation and skin tightening, this session will bring you the latest advances in laser and light based treatments.

1.00-1.20 Laser and IPL in the Salon Environment: Advances and Future Developments

Dr Jon Ekeley

1.20-1.40 Choosing the Right Laser or IPL Machine for Your Salon

Mike Murphy

1.40-2.00 Laser and IPL Facial Rejuvenation

Dr Tapan Patel

2pm-3pm Advanced Skincare MA4

This session will focus on the role of cosmeceuticals and providing advanced skin health restoration treatments such as chemical peels.

2.00-2.20 Advanced Skin Assessment and Skin Health Restoration

Constance Campton

2.20-2.40 Why Cosmeceuticals?

Sally Durran

2.40-3.00 Chemical Peels

Dr Purgliese

3pm-4pm Body Contouring MA5

Hear from leading experts about the latest innovations in the body shaping market and find out how to incorporate these treatments into your salon.

3.00-3.20 Non-Surgical Body Contouring: an Overview

Dr Revi Jain

3.20-3.40 Laser Lipo TBC

Dr Elisabeth Dancey

3.40-4.00 Medical Make-up MA6

From semi-permanent make-up to post-procedure minerals and camouflage, this session will look at the ever-expanding role of make-up within aesthetics.

4.00-4.20 Semi-Permanent Make-up

Debra Robson Lawrence

4.20-4.40 Post-Procedure Minerals

Kelly Wiseman

4.40-5.00 Camouflage Anylene Adams

4pm-5pm Skin Needling MA7

This session will look at its multiple uses of skin needling within the salon environment.

5.00-5.20 Collagen Induction Therapy and the Micropigmentation Technician

Dawn Forshaw/TBC

5.20-5.40 Body Relieving

Dr Sacha Morhan

5.40-6.00 Dermal Relieving in combination

Frances Furlong



Anylene Adams



Dawn Forshaw



Frances Furlong



Mike Murphy



Sacha Morhan



Tony Phillips

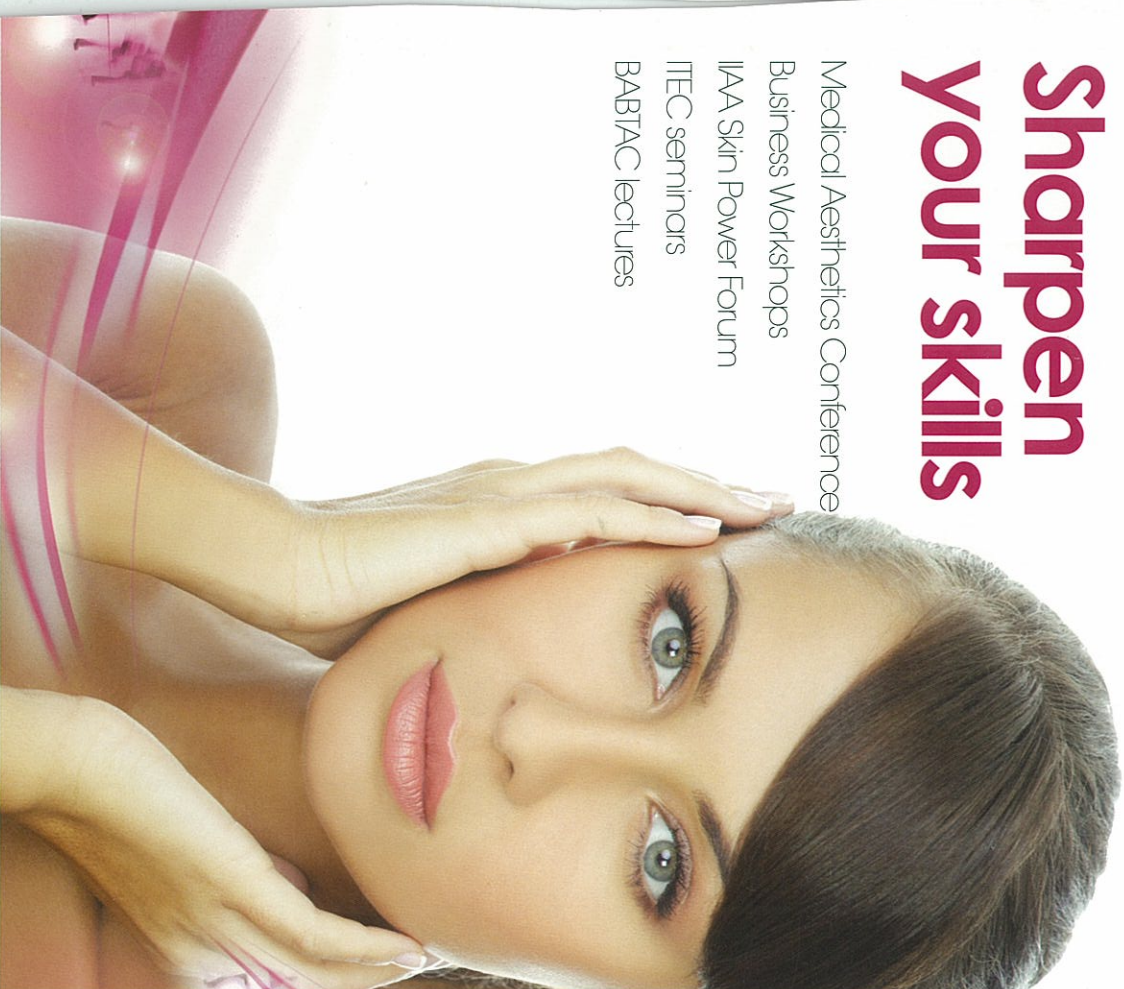
Use the session code to book your place, eg: MA3 for Sunday at 1pm

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