

technique used with her mature clientele where Botox is no longer the best option. Frances feels there comes a stage where Botox accentuates the look of tiredness and causes eyelids to appear heavier!

Heavy hooded eyes and poorly shaped eyebrows can be the result of the over or incorrect use of Botox injections and are so unnecessary, often leaving people thinking that the surgeon's knife is the only option available to them when in actual fact they need a fresh approach to their treatment.

If you look at a photo of yourself in your teens and 20's your eyebrows were probably a good shape, bursting with colour and framing your eyes perfectly. Over time hair loss occurs, colour dulls and then tweezers and razors destroy what God intended! Thyroid imbalance and ageing can cause hair loss but generally women report it's by their own hand that the worst happens.

The most common mistakes that women of all ages create at home are the classic "Ronald MacDonald" round brow and "golf club", alongside brows plucked too far apart or too short at the ends. All these eyebrow disasters create a distorted appearance of the balance of the upper face. Thyroid problems and other hormonal disturbances commonly cause the loss of the tail end of the brow and general thinning throughout showing as sparseness.

The ageing process accentuates variations in the height of the brows. And if you are lucky enough to have perfectly placed eyebrows the chances are you may want a stronger brow to reflect today's fashion trend.

Many women make a good job of drawing, tinting or using stencils, but at the end of the day they worry that they've wiped their brows away. Normal activities for many of us such as having a facial, going to the gym or swimming are a minefield best avoided in fear that they will be seen without eyebrows.

Ashlene's signature eyebrows replicate

the lost hair, strategically placed to create a really natural look. The overall shape is determined by your face shape and bone structure, so even those who have no hair will benefit from the most flattering shape possible. 8 years dedicated experience means the artistry involved supersedes many of her competitors, and a background in makeup and beauty gives her the edge to select colours that blend with the skin and hair tones perfectly.

Megan Fox would have the perfect brow that many younger clients want to replicate which is done in a colour to suit with Ashlene's designer Power Brow.

Mature white women will be amazed at how natural their brows can look after Permanent Makeup with Ashlene.



Many myths are dispelled and fears alleviated when they receive a bespoke treatment creating a soft and natural looking finish in the softest blondes and lightest taupe shades. Permanent makeup that is obvious, dark and very noticeable poorly placed and the wrong colour is what can happen with an unskilled or unaccomplished technician.

Jenifer Aniston's brows were the envy of most women about 5 years ago. More recently Megan Fox is the bar by which young girls measure their brows and there is a trend for "Asian style brows" both in the up and coming "brow bars" and in permanent

make up. Ashlene has the skills and knowledge that ensures every client receives the brow that most suits their facial structure and personal taste.

Why do we need eyebrows? Well they frame the face and make your eyes stand out when they are correctly placed. What's the benefit of having correctly shaped brows? So many clients come to me with poorly shaped or no brows, and until I have created a new brow for them have forgotten how beautiful their eyes are. Brows are getting a lot of attention in fashion and beauty for a reason! For the cost of a monthly salon service to shape and tint your brows you can invest in Permanent Make Up and enjoy the benefit of having perfect eyebrows everyday!

Eyes stand out, cheek bones are defined too when the length is

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Perfect MakeUp: tel 07970 290009  
www.perfectmakeup.co.uk



Perfect Skin: tel 07508 404862  
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correct and tired eyes can look 10 years younger, instantly, when a brow is placed correctly to balance the forehead and the eyes.

Ashlene and Frances both offer a very discreet service with many models and celebrities to their names. They offer treatments which help instil confidence and radiance to women of all ages and all walks of life. Exclusive offer to Scene Magazine readers 15% Discount when you mention this editorial valid until 15th December. Gift vouchers are also available.