The Team



Ash Parmar (Cosmetic & Restorative Dentist) – Ash has received extensive training from the world's leading dentists and coaches. He is recognised as a dentist of international calibre, with a special interest in Smile Makeovers, treatment of the worn dentition, laser dentistry, implants and fibre reinforced composite dentistry. With a reputation for expertise and integrity, his patients include many dentists and their families. Combining technical skills with artistic creativity, he creates the perfect smile to suit a person's face.



Jyoti Parmar – Jyoti works part-time at Smile Design By Ash. Jyoti is a crucial team member, supporting the team with orthodontic work and with particular expertise for the Inman Aligner and 6 Month Smiles® systems. She can help patients with dental problems such as mild crowding and gaps between the teeth.







Andreas Weigt (Oral Maxillofacial Surgeon & Implantologist) – Andreas has an established implant practice in Berlin, Germany. He regularly visits *Smile Design by Ash* for advanced implant and bone grafting cases. Andreas has placed in excess of 7,000 implants and carried out over 2,000 sinus / bone grafts. He is a caring, friendly and highly skilled clinician with an outstanding level of integrity.





Sonia Joshi (Periodontist) – Qualified from Guy's King's and St. Thomas' Dental Institute in 2002 and has an MSc in Periodontology from King's College, London. Currently in private practice, she is also based at Smile Design by Ash and offers patients careful diagnosis and management for advanced gum disease and/or gum related problems. She has published various features, presents at national level and has also received the Clinical Fellowship Award from the British Society of Periodontology.



Firas Daoudi (Root Canal Treatment) – Firas is a highly qualified dentist and has a Masters degree from the Eastman Dental Institute. Firas has a special interest in root canal treatment and uses the latest equipment, materials and techniques in endodontics. If requested, he can also place the fibre post reinforced composite core immediately after the root filling, so that the tooth is ready for crown preparation by the referring dentist.



Ashlene McCormack (Permanent Make-Up) — With experience gained from working in the UK's top spas and clinics, Ashlene now offers permanent make-up at Smile Design By Ash. She treats many models and celebrities: clients can expect an outstanding level of professional care and advice. Ashlene specialises in permanent make-up for eyebrows, eyeliners and lips.



Frances Furlong (Aesthetic Nurse Consultant - Perfect Skin) – Frances specialises in aesthetic medicine and dermatology. At Smile Design By Ash, she offers treatments such as muscle relaxing injections for cosmetic needs, excessive sweating and to help migraine sufferers. Frances also offers an extensive range of other treatments including dermal and volumising fillers, skin peels, microdermabrasion, mesotherapy, dermal roller, laser and light therapy. Frances can help dentists with treatments to correct a "gummy smile".

Ash has featured in:







