

hen it comes to looking glamorous, you probably would not be wrong in suggesting that Essex was the front-runner. Shows like The Only Way Is Essex have only served to highlight that fact.

Whether you are interested in layers of fake tan, gleaming white veneers, or highly groomed hairstyles, Essex has the lot.

The trouble is, such elegance comes at a price = and quite a steep price at that:

For many looking folylous is gither too

expensive, too time consuming or simply out of their comfort zone.

That was where the good people at Dream Makeover Essex came in.

After months of searching, more than 2,000 applications and a quest to gain support from local businesses, the winners were selected.

Eleasha Newberry, from Kent, was the youngest winner, and by the end showed the most spectacular transformation. Put simply, she would not have looked out of place in TOWIE.

For many looking fabulous is either too MAY 2013 Eleasha (25), discovered the competition

by accident, as she was searching the internet for ways to improve her stained brown teeth.

As a child, she had been the victim of a fairground accident that left her with damaged nerves in her front teeth. It caused permanent browning, and left her extremely self-conscious about her smile.

Indeed, things got so bad for her that she even refused to celebrate her 21st birthday, being afraid to smile in front of people.

She said: "I was embarrassed about my smile, but that's all changing and in any case I am smiling inside about it all."

Chosen from thousands of entrants, who were then shortlisted the winners embarked on stunning transformations that included cosmetic dentistry, laser eye treatment, facial aesthetics, body pampering and grooming.

As well as all that, the winners were provided with personal training and fabulous hair makeovers.

To top the makeover off, they were given the assistance of a personal fashion stylist modelling photographs and a goody-bag with gifts from sponsors, Philips – leaders in the field of oral healthcare.

Eleasha was overwhelmed when she hear the news that she was among the winners

She added: "I was emotional when I heard I had won and I still am. It's been absolutely wonderful and I still can't belief my looks and how I feel.

"Is it a dream? Will I wake up? There are no words to describe how I feel or the