



Image Courtesy of © Dream Makeover Essex  
Memorable Portraits Ltd 020 8550 0405  
[www.memorableportraits.co.uk](http://www.memorableportraits.co.uk)

**S**o tell us a little about yourself Keith.  
I am a single parent with three teenage kids. I have worked as a site manager in the building trade since I left school.

**Who entered you into Dream Makeover Essex?**

My daughter Emily. We were sitting at the dinner table and my tooth fell out. I think at this point she thought she had nothing to lose by entering me. Within three years my mother and father died, I lost my job and unfortunately went through a divorce. It was a hard time for the family, I was trying my hardest to be strong for everyone else, but I was also grieving. In her own words Emily thought I deserved it more than anyone else.



**What was you and your daughter Emily's reaction when you both found out you had won?**

You can listen to my reaction as Dream Makeover Essex have placed it on their website [www.dreammakeoveressex.co.uk](http://www.dreammakeoveressex.co.uk). I was flabbergasted to say the least. I was at work when they told me but I didn't want to say anything as I wanted Emily to know first. Typically, she was staying at a friends house, so I asked her to come home. It was an emotional moment, she cried and seeing her reaction I almost did too.

**So tell us how it was, living the life of a superstar with £25,000 worth of treatments to fit in to your working week?**

Daunting! I first saw Smile Design by Ash. Ash Parmar, what a nice man. It had been several years since I had seen a dentist, but he put me at ease and talked me through my Xray. We discussed what could and could not be done. His treatments were painless, I can't recommend him enough.

I had laser surgery from Advanced Vision Care in Harley Street. Now that was amazing, I literally came out with twenty-twenty vision, it was that instant.

Next, I had a few appointments with Frances Furlong from Perfect Skin. (Says in a camp voice). Some Botox, my cheeks were filled and a Derma-Roller treatment, I do not know why I say it in a camp voice every time I tell people! (laughs).

**Did you hide it all from your family and colleagues from the building trade?**

No, to the contrary. They were all extremely supportive, you could see the difference in the Botox and Restylane instantly. And my teeth, well who can't notice?

**You had body-sculpting treatments and further beauty treatments by Mode in Loughton too...**

Yes, Lisa Broughton from Body Perfect took me through my paces. I wanted one of my mates to drive past as I was out jogging accompanied by a 25 year old, stunning personal trainer! (Laughs) Lisa said I was fitter than I thought. After a few sessions I started to tone and grow in confidence. By far, my favourite treatments were the massages and manicures at in Mode, I even had my eye lashes tinted! The girls were so nice, the whole family came in for treatments which was not part of the prize and it was a lovely gesture for Mode to offer their time.

**What was your family's biggest reaction to the new you?**

Without a doubt, at my new hair style. I stepped out of Zoology in Loughton and when I walked into my lounge the kids rolled about on the floor laughing. I know I looked good, everyone had said it took ten years off me, but they kept saying, 'we are not laughing at you dad, it's just... it's not you!' They could not get their heads around the finishing touch of my new me and kept looking at me and giggling. Zoology did a sterling job!

**And, we heard through the grapevine that the new you has a new love in your life?**

(Laughs) Yes, that's right. We met through a choir we sing at together called Funky Voices. She knew me before, but I am sure my finished look went down a treat.

**Emily, have you seen much of a change in your Dad?**

Yes, he so deserved to. He'd had such an awful Dad now looks great, he puts moisturiser on his face every night before he goes to bed and does this weird thing with his hair before he goes out. Overall he is so much more confident, we are all so proud of him.

**Keith, are you going to miss it?**

I will yes and the people. Ash Parmar, the girls at Mode, infact every one of them. It was an incredible journey and I can't thank Dream Makeover Essex and Philips enough.

If you would like to find out about Dream Makeover Essex, you can follow the winners progress at [www.dreammakeoveressex.co.uk](http://www.dreammakeoveressex.co.uk)