



Winners of Dream Makeover Essex announced

The biggest beauty campaign to hit Essex since TOWIE announces the lucky local winners

DREAM Makeover Essex, offering cosmetic makeovers worth £100,000 in a free competition, gave four people the chance to win a life-changing opportunity and a fabulous top-to-toe makeover worth £25,000 for each winner.

TV presenter Jeff Brazier said: 'Who wouldn't want to be the proud owner of perfect eyesight, an engaging smile, great grooming, looks and style – it's a fabulous package.'

Seven Essex companies have come together to complete the stunning cosmetic makeovers. Fabulous hair from Zoology Hair Studio; makeup beauty therapy and grooming from Mode Beauty Salon; personal training and fitness from Body Perfect and fashion advice from style

director Aneliese Deane; photos to mark this auspicious event by Memorable Portraits; and Philips Dental Care, leaders in the field of Dental Care Hygiene, supports DME.

After much deliberation the judges whittled down thousands of successful entrants to a shortlist of 26 people.

'All were potential worthy winners with their own reasons for entering the competition,' says Jeff. 'The judges were looking for people who would get the maximum benefits from all the treatments. Then there was the X Factor – people with amazing stories, good general health and very worthy of winning.'

The short-listed contestants met cosmetic dentist Ash Parmar, the leading cosmetic dentist from TV's Extreme Makeover UK, at Smile Design by Ash in Chigwell. Then Mr Pillai at Advanced Vision

Care in Harley Street, one of the UK's leading independent corrective eye surgery clinics. Perfect Skin's Frances Furlong, expert in aesthetic medicine, gave her views.

Together they chose four winners from age ranges 20-40 and 41-65. Each finalist was presented with a goody bag containing special benefits, savings and advice sheets on dental health and skincare products.

And the winners are...

Eleasha Newberry, aged 25, a support worker who already feels on top of the world to have won.

Caroline McKenna, aged 44. A mum of two who longed for more confidence and to feel good about herself.

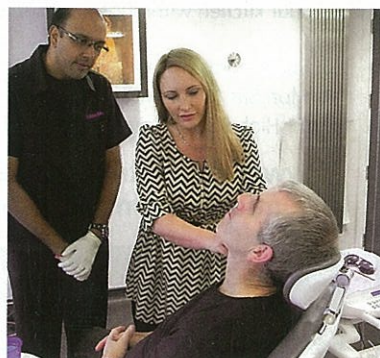
Tracey Buck, aged 47, a hard-working nurse who works long hours caring for others.

Keith Welch, aged 54. His 14-year-old daughter applied on his behalf, after Keith had spent a lifetime looking after his family.

'All four winners have started a remarkable and life-changing journey which is being filmed,' says Jeff. 'Then I am hosting a Reveal Event at the Marriott Hotel in Waltham Abbey in March.'

You can be part of DME even if you didn't enter. Voucher books worth £1,500, to be used with the DME Partners, are still available and can be used by you, your family, friends and colleagues.

www.dreammakeoveressex.co.uk



Top: The Dream Makeover Essex Team

Left: Television presenter Jeff Brazier and the DME assessment process with Ash and Frances