

THE WAIT IS OVER WINNERS ANNOUNCED



ASH AND FRANCES DURING THE ASSESSMENT PROCESS FOR DME

Four very excited people have been selected as winners of Dream Makeover Essex, the biggest beauty campaign to hit Essex since TOWIE, offering cosmetic makeovers worth £100,000. The free competition gave people the chance to win a unique life changing opportunity and a fabulous top-to-toe Dream Makeover worth £25,000 each.

After frenzied interest in the £100,000 competition during October and November the judges whittled down thousands of successful entrants to a shortlist of 26 people. Photographs and case histories of the finalists were reviewed. All were potential worthy winners with their own reasons for entering the competition.

THE X FACTOR.....

Together they chose four winners from age ranges 20-40 and 41-65. The judges were looking for people who would get the maximum benefits from all the treatments. Then there was the X Factor - people with amazing stories, good general health and considered to be highly deserving winners.

The short listed contestants met cosmetic dentist Ash Parmar, the leading cosmetic dentist from TV's Extreme Makeover UK, at Smile Design by Ash in Chigwell. Then Mr Pillai at Advanced



Jeff Brazier

Vision Care in Harley Street, one of the UK's leading independent corrective eye surgery clinics. Perfect Skin's Frances Furlong, expert in aesthetic medicine, gave her views.

Seven Essex companies have come together to complete the stunning cosmetic makeovers. Fabulous hair from Zoology Hair Studio; makeup, beauty therapy and grooming from Mode Beauty Salon; personal

training and fitness from Body Perfect and fashion advice from style director Aneliese Deane. Photos to mark this auspicious event are by Memorable Portraits and Philips Dental Care, leaders in the field of Dental Care Hygiene, also supports DME.

Mr CT Pillai, founder and Medical Director of AVC, found the experience of the judging process quite humbling. "Some of the stories made me sad and some were amazing. We looked at the procedures we could perform and how it will help change lives. It was wonderful to hear the excitement in their voices when I told them what we can do for their eyesight. We make it tailor made whether its laser, implants or lens exchange. There is pleasure in giving to others - it's a great feeling."

AND THE WINNERS ARE.....

Eleasha Newberry, aged 25.

A support worker who already feels on top of the world to have won.

Caroline McKenna, aged 44.

A Mum of two who longed for more confidence and to feel good about herself.

Tracey Buck, aged 47.

A hard working nurse who works long hours caring for others.

Keith Welch, aged 54.

His 14 year old daughter applied on his behalf, after Keith had spent a lifetime looking after his family.

All four winners have started a remarkable and life changing journey which is being filmed. TV presenter Jeff Brazier is hosting what will be a truly fascinating Reveal Event at the Marriott Hotel in Waltham Abbey in March.

The lines may be closed on DME but you can still be part of its phenomenal success even if you didn't enter. Voucher books worth £1,500, to be used with the DME Partners, are still available and can be used by you, your family, friends and colleagues.

Visit www.dreammakeoveressex.co.uk to find out more ■

**dream
makeover**
Essex
Sponsored by
PHILIPS